



NAME: Credible: Speech Coach

FOUNDED: New York, NY – May 2023

SUMMARY: Credible is the ONLY app that listens and gives you immediate alerts whenever you say “like,” “um,” “you know,” and other filler words. The real time alerts on your phone and watch help you become aware of your speech so you can break the habit of using excessive filler words and sound confident and professional. Available on Apple App Store, iOS Only.

FOUNDER: Campbell Conard is the inventor and founder of Credible. She is currently a senior at the University of Chicago, majoring in economics. She wants to help young people, getting ready for professional careers, and particularly young women, to stop saying “like,” “ya know,” and any other words that are getting in the way of your success. Campbell wants to help people be judged for the quality of their thoughts and not the way those thoughts are presented.

KEY FEATURES:

- **Real-Time Feedback:** The ONLY app with immediate feedback, the only way to improve.
 - **Personalized to Your Voice:** Machine learning trains the app to only listen to you.
 - **Works in Everyday Conversations:** The only app that works in conversations.
 - **Discreet Alerts on Your Phone & Watch:** No one will know you are using Credible.
 - **Completely Customizable:** Set your own filler words, and notification frequency.
 - **No Practice Required:** Just turn on the app while you are speaking.
 - **Total Data Privacy:** Analyzes live audio, nothing is ever stored or sent to the cloud.
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STATS: As of December 2024

- 40,000+ Downloads
 - 2,500+ Monthly Active Users
 - 4.6 Stars with 151 Ratings
 - Over 2,000 Hours of Audio Processed
 - Thousands of Fewer Filler Words Used
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PROFESSIONAL RECOMMENDATION:

“The Credible Speech Coach App is the only app I have come across that will help you effectively reduce your use of filler words.... I strongly recommend you check it out.”

- Lauren Sergy, Public Speaking & Communication Coach



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Press Kit

SCREENSHOTS:



MEDIA COVERAGE:

Interviews with the founder Campbell Conard and coverage of Credible in the media.



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